

# Aly Fluckey

## Senior Project Manager, Technology

South Florida | (515) 480-8604 | fluckeya@gmail.com | [LinkedIn](#)

Project Leader with 12+ years of experience in product development, agile project management, front-end development, and user experience/design. Conceptualizes and executes program vision from start to finish while managing milestones and adapting to changes. Leads and completes all projects within time and budgetary constraints by defining project scope, goals, and deliverables in collaboration with stakeholders. Guides cross-functional teams and fosters collaborative environments.

### Core Expertise

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Agile Project Management | Agile & Iterative Product Development | Software Development | Design Systems | User Research Analysis | Analytics & User Engagement Tracking | Change Management | Wireframing & Prototyping | Technical Team Leadership | Information Architecture | Strategic Planning | Relationship Building | Risk Management | Lean Validation

### Technical Skills

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JavaScript | HTML | CSS | SCSS | React | Vue.js | Jira | MS Office | Google Docs | GitHub | Storybook | TypeScript | Jest | React Native | Ruby | Ruby on Rails | CircleCI | GraphQL | Styled Components | Next.js | Snowplow Analytics | Sentry | Braze

### Professional Experience

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#### SENIOR SOFTWARE ENGINEER, Mozilla Social • Mozilla, Remote

2023-2024

Was tasked with pivoting to a new business [venture](#) - decentralized social media with a focus on trust and safety, privacy and user agency, built on Mastodon.

- Fostered a learning environment by leading Hackathon sessions, creating knowledge sharing avenues and documenting resources
- Collaborated with stakeholders on early product validation and user research interviews to define product-market fit
- Optimized metric visibility by implementing engagement tracking and analytics integration

#### SENIOR SOFTWARE ENGINEER, Pocket • Mozilla, Remote

2021-2023

Developed new features and maintained [Pocket](#) - a read-it-later tool that allows users to save content from across the web to organize and save for later.

- Led a multi-disciplinary project to deliver new list-creation features that resulted in achieving timely release, 17.6K users in first month, 5% user engagement boost
- Kept all stakeholders informed of project progress through comprehensive status updates, product demos and documentation
- Drove requirements gathering and estimation processes to define and document project scope and establish project deliverables and timelines
- Collaborated with design, QA, back-end, and product to coordinate tasks and priorities
- Identified and documented risks throughout project, worked with the team and stakeholders to mitigate
- Promoted and established iterative development practices, leading to improved team productivity and morale
- Contributed to many successful global product launches by fostering effective teamwork, transparent communication, and thorough planning
- Participated in many cross-functional endeavors including partnering with product on usability testing, with design on improving design system & component library, with QA on acceptance testing & release management, and with various teams on incident management and response when needed

**SENIOR SOFTWARE ENGINEER • Thinkspan, LLC, Remote****2020-2021**

Early-stage startup focused on building mobile productivity apps using React Native.

- Delivered production-ready iOS app to App Store within 3 weeks from concept to MVP, facilitating early feedback and iteration
- Enhanced developer experience and code consistency by using Storybook to standardize component library across multiple production applications

**LEAD FRONT-END DEVELOPER • MariaDB, Remote****2019-2020**

New product development for SkySQL - a fully-managed cloud database service.

- Directed front-end development efforts by utilizing ServiceNow platform, AngularJS, and Bootstrap to achieve robust functionality and user-friendly interfaces
- Educated team on benefits of design systems, modern front-end methodologies, and data-driven design to foster innovation

**FRONT-END PRACTICE LEAD • Table XI, Chicago, IL****2015-2019**

Consulted on over 25 client projects, ranging from early-stage startups seeking product validation to large enterprise projects.

- Established and led a front-end practice group of 4 front-end developers, focused on knowledge sharing, setting best practices and developing tools for consistency and optimization
- Leveraged Google Design Sprints, user research, and validation to define features and functionality, resulting in accelerated time to market and increased agility
- Redesigned and rebuilt The Spice House's e-commerce site to secure 35% increase in revenue

**VARIOUS ROLES • Chicago, IL & Columbus, OH****2012-2015**

Held multiple positions in software development, including design, front-end and full-stack development.

- Collaborated on application development across various client projects
- Worked with project managers, other developers, clients and stakeholders to define and document scope
- Collaborated with designers to create robust user experiences that were responsive, accessible, performant and delightful

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**Certificates****Google Project Management: Professional Certificate – In-Progress****Google AI Essentials – In-Progress**

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**Education****Graphic Design, Drake University • Des Moines, IA**

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**Other Activities****Speaker: Delightful Stylesheets, Windy City Rails****Building Large CSS Apps & Components, Tech Done Right Podcast****From Corn fields of COBOL to React, #AskTHAT Podcast****Mentor & Speaker Design 101, Front-End Tips & Tricks, DevBootcamp, Chicago & Columbus**